



May 6, 2013

Dear Community Member;

2013-2014 promises to be one of the most exciting seasons in the 11-year history of the Station Camp High School "Thundering Herd" Band. The Station Camp Band program consist of marching band, concert bands, jazz band, percussion ensemble, winter guard and color guard.

The level of high performance maintained over the years by the "Thundering Herd" requires resources and funds. The Band is funded 98% by member payments, fundraisers, and community corporate sponsorships. The funds pay for group travel, consultants, and professional staff to work with students, uniforms, entry fees, program fees, scholarships, props and so much more. Our students need your assistance! Your generous donation will support over 100 music students and their performances at football games, parades, state and national band competitions and community concerts. Community sponsors will be recognized throughout the year in performances, in programs, on t-shirts, banners and signage. The Station Camp High School Band is a 501(c)3 non-profit corporation.

Please contact us if you are interested in learning more about community sponsorship opportunities. We have additional information about our program to share with you by mail, email, and/or personal meeting. We sincerely appreciate your consideration and support and would love to tell you more about this outstanding program!

Sincerely,

Eric Scott  
Director of Bands  
Station Camp High School  
[ericscott05@gmail.com](mailto:ericscott05@gmail.com)

Rena Johnson  
Sponsorship Coordinator  
615-887-3535  
[rjohnson@fbchtn.org](mailto:rjohnson@fbchtn.org)

## BECOME A SPONSOR OF THE STATION CAMP HIGH SCHOOL BAND!



To Whom It May Concern:

**Thank you** for your interest in becoming a sponsor of the Station Camp High School Band. We can offer you and your business several benefits by doing so, such as advertising opportunities and possible tax benefits. With your support, we can offer so much more to our band students in their goal of sharing their talents within the school, the community, our state and beyond.

**The Mission** of SCHS is to promote and maintain an enthusiastic interest in all phases of the band program at SCHS. Our goal is to lend all possible support, both moral and financial, to the band program at the High School and to sponsor programs on behalf of the band program. We cooperate fully with the band director, school administration, and the Sumner County Board of Education so that the band program at SCHS can be maintained at the highest standard of excellence.

**We are a non-profit** band booster organization co-founded in 2002 with the band program of the Sumner County School System. We have an excellent group of board members and booster members who are dedicated to supporting our band students in every way. We rely on volunteers, area organizations, businesses and individuals to work together to achieve our goals.

**We need you to help** our band raise operational funds. Each year, we organize fundraisers that with the Director and with school administration approval to support the annual budget for the band program and to support students' accounts and expenses. However, we have many other opportunities for students and transporting the 100 member band and all equipment to competitions and outside functions. We also purchase and maintain those instruments that are too expensive for personal ownership. Your sponsorship helps to make band participation accessible to all students.

**Please join** our community and businesses by financially supporting SCHS Band. This will allow us to continue its tradition of excellence. We ask that you consider the Sponsorship Programs available and let us know how we can best help you help us. Helping band students reach their goals is a major focus for us. We have some great programs for promoting your business. Please choose which one(s) you believe fit your budget.

Thank you again for your support,

Eric Scott  
Director of Bands  
Station Camp High School  
[ericscott05@gmail.com](mailto:ericscott05@gmail.com)

Rena Johnson  
Sponsorship Coordinator  
615-887-3535  
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**Station Camp High School Band  
The Thundering Herd  
Corporate Sponsorship Program**

Thank you for your time, consideration, and generosity in becoming a Sponsor of the Station Camp High School Band program.

If you have any question or need more information please email us at: [rjohnson@fbchtn.org](mailto:rjohnson@fbchtn.org) or [ericscott05@gmail.com](mailto:ericscott05@gmail.com)

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_ Check # \_\_\_\_\_

Primary Community / PR Contact: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Owner/Manager Name: \_\_\_\_\_

Owner/Manager Signature: \_\_\_\_\_

Please send this completed form and your tax-exempt donation in form of a check to:

Station Camp High School Band  
Attn: Rena Johnson / Eric Scott  
1040 Bison Trail  
Gallatin, TN 37066

Sponsorship of the Station Camp High School Band provides name recognition and the opportunity to promote your services and products to the community. Your sponsorship is guaranteed to make a lasting difference in our community and in the lives of our children.

The SCHS Band consists of a number of different performing ensembles, each with their own schedules and needs. We urge you to come and enjoy our performances.