



For the Pursuit of Excellence....

Thundering Herd Sponsorship Packet



2019-2020

Our Mission

The Station Camp Band Boosters is a 501(c)(3) that supports the high school band program by providing music, instruments, equipment, instruction, transportation, lodging, and registration fees for 100 member band to participate in marching and color guard competitions and concerts.

About

The Station Camp Band has a history of excellence. Performing successfully on the state and national level requires dedication and pride on the part of each member. The Station Camp Band Marching Band performs at football games, parades, contests, and various other performance opportunities in Tennessee and surrounding states. We also have a Concert Band, a Jazz Band, a Winter Guard Program and a Percussion Ensembles. Each has several performances throughout the year. Band is a unique offering at Station Camp High School. It has curricular and co-curricular requirements.

The strength of the Band program is the consolidation of these requirements into one performance based academic course of study. Each student needs to maintain a positive attitude a cheerful outlook toward rehearsals and performances, cooperation in the preparation and maintenance of facilities and an eagerness to do what is necessary to be successful. This level of commitment from each individual student is the glue that holds the organization together and to a greater degree reflects the level of achievement of the individual and the organization.



Sponsorship Levels Overview

Annual Sponsorship – \$10,000

The Annual Partner is our most exclusive sponsorship which gives you the maximum visibility possible with the Station Camp Band. Details are listed on the following page, but this sponsorship is customizable to meet the goals of the sponsor. Since the sponsor will be closely associated with Station Camp Band this sponsorship is subject to approval of the Station Camp Band Booster leadership.

Event Sponsorship – \$5,000

The Event Sponsor is one of the most valuable sponsorships in that they include several sponsor benefits to maximize visibility and premium placement during events. Details are listed on the following page.

Trophy Sponsorship – \$2,500

If no single trophy sponsor as of August 30, 2019, individual trophy sponsorships will be available. Details are listed on the following page regarding single sponsorship.

Trailer Logo Sponsorship – \$750

Logo on Band Trailer in prominent location. Choose either 1-Semi Trailer or 1-30 ft pull behind.

Wristband Sponsorship – \$500

As the Wristband Sponsor, your business name will be printed on the wristbands used the day of the event (approximately 3,500-4,000). Attendees at SCMI will receive a wristband upon entering to designate they purchased an event ticket.

Banner Sponsorship – Starting from \$150

Exhibition - \$150: We will display your Business Banner around the football stadium. All Sumner County High School Bands, band staff, and band families will be at this event. Banners must be provided by the business and should be approximately 3ft. x 5ft.

SCMI - \$200: We will display your Business Banner around the football stadium for all 4,000+ spectators from across Tennessee and the South East to see. Banners must be provided by the business and should be approximately 3ft. x 5ft.

Both Events - \$300: Save money and increase exposure by displaying your banner at both events.

Ad Sponsorship – Starting from \$25

1/4 page Black and White - \$25

1/2 page Black and White - \$75

Full Page Black and White - \$125

4-Color Full Page Ad - \$250

In Kind Donation

In Kind Donations help make SCMI a success. Contact us if your business can assist in these areas.

Donations of food, drinks, or gift cards. We will feed and provide drinks to over 4,000 people through on-site Concessions and a Hospitality Center.

Golf Carts, ATVs, UTVs, Utility Trailers. We will host over 25 High School Bands from across Tennessee and the South East United States. Many of these Bands will need assistance hauling their equipment and props from their semis to the field and back.

Cases of Bottled Water. Water will be given to all bands as soon as they exit the field from their performance.

Sponsorship Levels Details

Sponsorship Level	Annual	Event	Trophy	Trailer			Banner	Ad	In Kind
				Ad	Wristband				
Listing in Sponsor Directory (Website & SCMI Event Program).	✓	✓	✓	✓	✓	✓	✓	✓	
4-Color 1 page Ad in SCMI Event Program.	✓	✓							
Black and White 1 page ad in SCMI Event Program.			✓						
Banner on Fence (SCMI)	✓	✓	✓ (on trophy table)			✓			
Announcement recognition during SCMI event.	✓	✓	✓ (option to present trophies in person)						
Announcement recognition during all home football games.	✓								
SCMI Event Tickets	20	15	10						
Logo on Band Trailers in prominent location (1-Semi Trailer, 1-30 ft pull behind).	✓			1					
Logo on all Station Camp Band printed programs throughout the 2019-2020 school year	✓								

Have Questions Or Ready To Sponsor?

Contact Jacquelyn Poarch, President at scbandinfo@gmail.com or (615) 445-5167.

Payment Options

We accept payment via check or credit card (PayPal). All payments must be received no later than August 30, 2019.

Your Sponsorship Is Tax Deductible

Donation form available upon request.



Band Booster Sponsorship Form

Business Name: _____

Mailing Address: _____

Contact: _____

Phone Number: _____ Email Address: _____

Annual Partner - \$10,000

Event Sponsor - \$5,000

Trophy Sponsor - \$2,500

Trailer Ad Sponsor - \$750

Wristband Sponsor - \$500

Banner Sponsor

_____ Exhibition Event - \$150

_____ SCMI Event - \$200

_____ Both Events - \$300

*All banners must be provided by sponsor (approximately 3' x 5') and received at the school by the Wednesday prior to the event. If dropping off in school office, please specify banner is for band.

Ad Sponsor

_____ 1/4 Black and White (2.2" W x 3.75" H) - \$25

_____ 1/2 Page Black and White (4.5" W x 3.75" H) - \$75

_____ Full Page Black and White (4.5" W x 7.5" H) - \$125

_____ Full Page, 4-Color (5.5" W x 8.5" H) - \$250

*Artwork: Please e-mail your completed ad in .jpg format or any photos, logos and copy to scmiprogram@gmail.com by August 30, 2019.

In Kind Sponsor

Please explain: _____

Station Camp Band
1040 Bison Trail
Gallatin, TN 37066
scbandinfo@gmail.com